



PLANET AWARE – CIGARETTE BUTT LITTER CAMPAIGN

ENVIRONMENT AND
TRANSPORT COMMITTEE

PAPER C

8 JULY 2024

1) BACKGROUND

- a) Planet Aware presented their proposed campaign to reduce cigarette butt litter at the Environment and Transport Committee held on 10 June 2024.
- b) Planet Aware have since contacted Ventnor Town Council to ask for the following support:
 1. Permission to locate the ballot boxes on the beach wall or Beach Safety Hut;
 2. A statement that VTC can provide support in emptying the boxes at the end of the day;
 3. Any financial support towards a third ballot box.
- c) Island Roads advised Planet Aware that £10 million liability insurance is required to place the ballot boxes on posts.

2) RECOMMENDATION

That the Committee:

- a) Agrees that Ventnor Town Council is unable to give permission for the ballot boxes to be placed on the beach wall as this is a matter for the Isle of Wight Council.
- b) Agrees that Ventnor Town Council is unable to provide support in emptying the boxes at the end of the day.
- c) Agrees that Ventnor Town Council is unable financially to support a third ballot box.