



OUR PLACE PROGRAMME

TOWN COUNCIL MEETING

REPORT 52/14

14 JULY 2014

The purpose of this report is to provide Members with an update on progress with the Town Council's Our Place programme since the June meeting of the Town Council.

No. DETAIL

1) BACKGROUND

- a) The Department for Communities and Local Government's approval of the Town Council's Development Strategy for the programme was notified in an email of 6 June together with the information that in addition to the consequent access to the £10,000 grant for the *Getting Going* phase, the Strategy had qualified for the additional £7,000 grant of the *Going Further* stage.
 - b) There was some hesitation in proceeding with the programme due to the fact that we were told to await the completion of the related funding agreements with the Community Development Foundation that is the responsible body for managing the programme's funding.
 - c) That funding agreement has still not been issued although we have received formal confirmation of our access to both grants directly from Locality on 7 July.
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2) GETTING GOING

- a) Given the requirement to complete a draft Operational Plan for the town by 30 November, it was decided to begin the planning for this next stage in advance of the funding agreement through a meeting of the Vision Group Co-ordinators on Wednesday 26 June.
 - b) There was unanimous agreement at the meeting about the importance of residents becoming briefed on the current work of the Partner Agencies in the town, the challenges they face and the opportunities they sense.
 - c) It was also agreed that the most effective way of achieving this for both Agencies and residents would be a one day event focusing on the two core themes of our programme: Economic Development and Health & Wellbeing to which all Vision Group members and Town Councillors would be invited.
 - d) The Agencies agreed to be asked to provide the information the Vision Groups need to fulfil their central role in the programme were:
 - o Economic Development: Job Centre Plus, the Isle of Wight Council and the Isle of Wight College.
 - o Health & Wellbeing: Clinical Commissioning Group, My Life a Full Life and Public Health.
 - e) The email to senior officers of all six Agencies carried a briefing note about the context of the event, a copy of which is attached to this Report for Members' information.
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3) ENGAGEMENT DAY

- a) All six have responded positively to the request and the event will take place on Thursday 31 July at a venue to be arranged at the time of writing.
 - b) The programme for the day will be a two hour session from 10am – 12 noon on Economic Development with:
 - o Kerrie Honey (Partnership Manager, Job Centre Plus);
 - o Ashley Curzon (Strategic Manager Economic Development, Isle of Wight Council); and
 - o a yet to be identified senior staff member of the Isle of Wight College.
 - c) After a one hour lunch break, the afternoon session from 1pm – 3pm will be with:
 - o Gill Kennett (Associate NHS Director and Integrated Localities Workstream Lead);
 - o Anita Cameron-Smith (Head of Public Health Strategy); and
 - o Suzanne Wixey (Programme Director, Integrated Care & Support)
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- d) Given their level of responsibility and the constraints on their time, their willingness to demonstrate their commitment to Ventnor's Our Place programme in this way is very much appreciated.
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4) FOLLOW UP

- a) A Co-ordinators' meeting has already been arranged for Tuesday 5 August at 5pm to make arrangements for further engagement with other Agencies and meetings of the Vision Groups.
 - b) Comments from Members on progress to date and suggestions for further programme development will be very welcome by the programme team either at the Meeting or in the days following it.
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OUR PLACE PROGRAMME

ENGAGEMENT DAY

EITHER 24 OR 31 JULY

1) INTRODUCTION

Approval of our [Development Strategy](#) by the Department for Communities & Local Government (DCLG) moves us into what the programme calls the *Getting Going Stage* and provides a £10,000 grant to fund the processes needed to arrive at a draft *Operational Plan for Ventnor* by 31 October 2014 with a final version for DCLG sign-off by 31 March 2015. We have also been awarded a *Going Further* grant of £7,000 available from September.

The core of the programme is the direct engagement of Agencies with Ventnor residents in shared planning of future service delivery to secure greater value for the same or less cost.

During the *Getting Started* phase of the programme 6 Vision Groups of local residents have been established with their Co-ordinators committed to the leadership of the community element of the programme along with the Town Council's team.

At a meeting on 24 March, the programme became feasible for the town when senior staff from 18 Agencies signed up to support it: the list is [here](#).

2) ENGAGEMENT

It's vital that we begin the genuine engagement of Vision Groups and Partners by the end of July. In a meeting on Wednesday with the Vision Groups' Co-ordinators there was unanimous agreement on the importance of residents becoming briefed on the current work of the Partner Agencies in the town, the challenges they face and the opportunities they sense.

3) CORE THEMES

It was also agreed that the most effective way of achieving this for both Agencies and residents would be a one day event focusing on the two core themes our Employment and Health & Wellbeing.

4) PROGRAMME

We are asking three Agencies active around each of those themes to share a two hour slot either side of a one hour lunch break on either 24 or 31 July depending on staff availability.

Morning Session: 10 -12: Employment

Job Centre Plus

Isle of Wight Council

Isle of Wight College

Lunch: 12 - 1

Afternoon Session: 13 - 15

Clinical Commissioning Group

Public Health

My Life a Full Life

Tea/Coffee/Cold drinks & Networking

5) PREPARATION

We hope that each group of three Agencies will be willing to meet with us for a short planning meeting for their session on a date at a venue to be agreed. The aim would partly to avoid duplication of presentations on the day but also to agree a joint approach to it.

6) AUDIENCE

Attendance at the Engagement Day event will be open to all our Vision Group members, Ventnor Town Councillors and staff.

7) COSTS

Ventnor Town Council will meet the costs of the venue and the provision of lunch and refreshments from its Our Place funding as well as any agreed staff participation costs.

8) BRIEF

Agencies are asked to provide an outline of their work in Ventnor, indicate the financial and staffing resources deployed in the town and identify the challenges the town presents for their service.

Information on the programme is available [here](#) and the national web site for it is [here](#).