From: website@ventnortc.org
To: townclerk@ventnortc.org
Subject: Website Message
Date: 10 May 2018 16:59:50

ID: 1000373
DATE: 17:59:49 2018-05-10
NAME: [redacted]
MESSAGE: While I will remain open to the ideas conveyed in the Destination Ventnor leaflet, I have considerable concern that the potential upheaval, costs, and risks involved for such a small section of the town will not be offset by the benefit:
1 - From what I can see in your research, comparisons are made with far larger spaces than Ventnor, ie European cities and towns such as Cowes and Ryde, all of which have an easier alternative route for the redirected traffic. Looking at the diagrams, it would seem that the potential for an overload of traffic both along Dudley Rd, and indeed the Esplanade, are considerable.
2 - Along with this, how will short term parking or dropping off be affected especially when the main car parks become full in the peak seasons?
3 - For the 75 yards or so of positive impact, is it really worth it? We are just about lifting our heads in Ventnor and tipping towards a far better ambience than say 20 years ago when I first began visiting.
As Hass-Klau says in one of your research documents, it is indeed typical that local retailers are sceptical, that pedestrians are enthusiastic, and equally that the local authority is often convinced that pedestrianisation will bring about the long dreamed-of transformation of the town centre investment. No change there then! She goes on to say that the issues determining success or failure however are complicated and depend on a wide range of factors, one of which is the overall town centre strategy pursued by the local authorities.
I would like at the least to have a more detailed analysis of historic traffic flow and parking, and how Options 1 and 2 might impact both in terms of time taken and traffic load with the roads mentioned above.