From: website@ventnortc.org
To: townclerk@ventnortc.org
Subject: Website Message
Date: 15 May 2018 16:39:12

ID: 1000380
DATE: 17:39:11 2018-05-15
NAME: [redacted]
MESSAGE: Hi [redacted], unfortunately I cannot make the business owners meeting tonight regarding pedestrianisation, but I just wanted to say that I am on the pro-side of the argument if it can reduce pollution in the town, increase the air quality, and promote people staying in the town for longer (and spending more money), and good luck with the meeting! I think there may be a lot of resistance to any change, because people are scared of change and risk.

Perhaps an idea would be to trial the pedestrianisation, say during the Fringe week or similar time, so people can see what it would be like. Increasing the 'stickiness' of a town (how long people stay during a visit) definitely does increase prosperity of shops, and with empty shops etc something does need doing to increase footfall and spending.

Anyway, good luck! [redacted]