From: [redacted]
To: David Bartlett
Subject: Destination Ventnor
Date: 04 May 2018 08:49:42

Dear Sir

We have been discussing this idea as a family that have lived here for 14 years and enjoy living in such a pleasant place and friendly community. We feel that the pedestrianisation of the high street may well be beneficial for the reasons that have been given. What we would suggest however, is that the council could test their convictions by making the high street a weekend car free zone, say from 6pm Friday to midnight Sunday evening, this would be infinitely cheaper than ripping everything else on an untried theory. If after a year try out it is clear that more people visit then go ahead and pedestrianise permanently.

Obviously there would be costs incurred, and putting up temporary barriers but I would think still so much cheaper in the short term. I think we could get a good marketing campaign going for making Ventnor a car free, care free weekend paradise destination.

Kind Regards

[redacted]